

AIGA board meeting agenda  
1/8/08

Attendees:

- Barry Wall
- Johnny Levenson
- Lisa Holmes
- Jeremiah Raidt
- Ryan Smythe
- Lenore Hart
- Dave Selden

Leadership

- President's call
- "Focus: AIGA Leadership Retreat," May 29–31, Omaha, Neb.
  - Portland party plans: sustainability
    - menus with regional food from Nebraska; reviewing venues: rainforest at the zoo: have to provide transportation
    - concerns about theme being too deep: most chapters have more info about the city; reflect the theme with seed paper invitations; use local Omaha printer (Lenore to check on); video to show at party; check on capability for audio/visual at the venue; create a micro-site with info?
- 2009 Leadership Retreat planning

Administration

- succession planning
  - web chair: trying to meet with Pierro; Ryan to assist with setting meeting

Student Group chair

- met with Portland Ad Federation about combined AIGA Portfolio Day / Career Jam (event also includes AMA and PRSA members)
  - April 24th: all day event; creative panels in the morning; reviews in the afternoon
  - discount to AIGA student members: \$50 includes student membership in PAF; \$35 without PAF membership
  - board suggestions: presence at a table with sponsorship, but still keep our own event? or not have our own event?; give money to help discount student rate or pay for students who attend; give \$1,000 to cover students; ask PAF to track attendance; have an after-event event to help recruit members?

Programming

- PDXpo updates
  - Ryan trying to find a chair; push back date? move future dates past the holidays? sponsorship? break into two events? speakers and vendors shows?
- Career Tools update?

state of the organization:

- events not happening
- sponsorship not happening
- losing institutional knowledge
  - advisory committee: make this the first task?
  - Johnny will follow up with Kim Malek
  - action item: board needs to get active and back "on board"

Next meeting: Tuesday, February 12