

AIGA board meeting agenda
2/12/08

Attendees:

- Johnny Levenson
- Shelly Mix
- Eric Hillerns
- Lenore Hart
- Lisa Holmes
- Barry Wall
- Craig Blanchette
- Ryan Smythe
- Dave Selden

Administration

- President's call
 - Corporate Leadership award: encouraged to nominate someone
 - Gala to honor fellows: encouraged to go or send someone
 - Fellows nominations: encouraged to do
 - Get out the vote: distribution of posters; download posters online
 - Roundtable coming up: April or May (look in Leadership bulletin)
- succession planning
 - web chair: Ryan and Jeremy met; Jeremy documented; will form a committee of volunteers to help with tasks
 - membership: someone is interested in talking: Shelly will follow-up
 - sponsorship: Craig has been looking for someone; needs to be someone who is passionate about AIGA; maybe need to have two people collaborating that have different types of vendors they work with, for example: some people work with paper companies and printers, others work with corporations

Programming

- PDXpo updates: March 27th
 - sponsor ideas: need a volunteer to chair; requires a lot of phone calling and emailing with follow-up documentation; Barry has someone who might be interested who is good at fundraising (Heather Carlton?)
 - Shelly will compile list and divide by potential (hot, med, cold)
 - board members to split list and make calls
 - documents will be posted online
 - by Friday: updates to be posted on BaseCamp
 - sponsorship levels
 - Gold: \$1,500
 - Silver: \$750
 - Bronze: \$500?
 - PCPA: New Mark Hall reserved
 - collateral: who will design; poster to be designed by speakers?
- Career Tools
 - Tiffany is working on; ready to go
- Programming: stick to previous programs as a core
 - Board retreat in August
 - SOCIO party in September: go back to member party, not combined event
 - Career Tools: quarterly event (breakfast)
 - internships always a topic
 - writeboard with suggested topics
 - two big Design & Business events (like Urban Forest, Brand Gap)

- one event should be about Sustainability forum at EcoTrust in April; another one in October
 - Roundtable
 - dMob
 - dMob Delux (third Thursday in June)
 - B-sides event: need earlier promotion
 - PDXpo (what time of year will it be held every year?)
 - maybe the theme needs to be Sustainability in Nov
 - Portfolio Day (with Portland Advertising Federation)
 - open board meeting in May
 - any new events need to replace an event
 - look at all programs and money made; names for events
 - final list for events to be put together
 - add "Pending Events" to Portland website with months listed
- Omaha Leadership Retreat party (May 29–31)
 - Omaha zoo booked for event: lounge that overlooks the rainforest area
 - need to rent a bus to transport people: check into transportation options
 - possible video done to show at the event (people from all over now located in Portland; our interests: beer-drinking, monkey designers, organic food, sustainability, etc.
 - writeboard on BaseCamp
 - need to decide who needs to attend; three to four people; people who haven't attended: Lisa, Dave (can't attend) and Ryan; maybe Johnny should go: address next month
- party and fundraiser
 - album art theme
- Roundtable: suggested topic: board member succession (possible location: eROI)

Treasurer report

- about \$28,000 balance
- need to compile a list of previous year's events \$

Next meeting: Tuesday, March 11