

AIGA board meeting agenda
3/11/08

Attendees:

- Shelly Mix
- Eric Hillerns
- Lisa Holmes
- Craig Blanchette
- Ryan Smythe
- Dave Selden
- Kristin Rogers-Brown
- Lenore Hart
- Jeremy Raidt
- guest: Steve Potestio considering sponsorship role
 - sponsorship used to be event focused; previously tried annual sponsor package
 - split programs into focus areas like sustainability, IT-related, etc.
 - suggest to sponsors that they can put on events like open houses
 - how to create consistent content for sponsors; include sponsor content in our materials and website
 - membership is consistent
 - budget for past years: Lenore will compile
 - annually costs \$6,000-7,000 to run the chapter

Administration

- President's call: Shelly will email to me (key to PO Box)
- succession planning

Programming

- PDXpo updates: March 27th
 - add tables for partners; ask for reciprocal agreements
- Career Tools @ Elephants Deli
 - PowerPoint event next Tuesday
 - next event: social networking confirmed for May 13
 - poss. look for new sponsor? PDC was former sponsor
- Remix (partnership with Apple)
 - event in Seattle that Eric attended
- Omaha Leadership Retreat party (May 29–31)
 - plan for after party options
 - no lines for food
 - pub locations for after -- mini program
 - take away item: cardboard coaster? paper with seeds?
 - Ryan to meet with film person and re-work script
 - video could be loop on a computer
 - budget: \$10,000 (\$5,000 from national)
 - music of all Portland bands
 - attendees: Lisa, Ryan, Eric, new board members?
- master calendar to be posted on BaseCamp as a writeboard
 - add a column of partnerships
 - pretty version on the website
- 2009 Leadership Retreat: okay to promote?
- Sustainability Expo in October: Kristin will talk to Lindsey
- SOCIO: get on the calendar; wine and cheese low-key member party
December 3rd Wednesday; add to the website
- B-SIDES: July at PopArt

Partnerships

- CSS workshop as a joint event with eVolve (Seattle)
- possibly partner with DevWest
- AMA event: June mixer (no involvement on our part other than promote)
need board members to attend
- InVerge conference in September (partnership)
- BrandGAP: lite event in SanFrancisco
one of the most successful partnerships we've had; Marty Neimeyer had just come out with his book; two full day sold-out seminars on branding; could have sold several more days; consider partnership with AMA; Fall or Winter: look at master calendar

Next meeting: Tuesday, April 8