

4/4/08 AIGA board meeting agenda

Attendees

- Shelly Mix, Eric Hillerns, Lisa Holmes, Ryan Smythe, Dave Selden, Johnny Levenson, Lenore Hart, Jeremy Raidt
- guests: Steve Potestio, Heather Dougherty; Joaquin Lippencott; Tiffany Jackson; Steve Gehlen, Jennifer Green

InVerge Conference

- September 5: interactive convergence focus
 - association partnership program: AIGA Portland sponsorship?
 - 25% AIGA member discount; revenue share
 - speaking slots: suggestions
- bringing back Portland Creative Conference: Sept. 6
 - previously ran for 12 years; not since 9/11
 - focus on in-town speakers; looking for a representative for the board
 - speaking slots: suggestions

Administration

- President's call
 - Leadership Retreat; Roundtable; register for Omaha retreat; elections
 - list of topics (Johnny will post)
- succession planning

Open board meeting

- when does it need to happen? (Lisa will follow-up)
- send email blast to members
- PopArt location?

2008 Leadership Retreat in Omaha: May 29-31

- four attendees: considerations by Friday; final list by the following Friday
- party: 2 drink tickets per person; beer & wine
- Dave will do the write-up about the party (Lisa will email request to Dave)

2009 Leadership Retreat in Portland

- usually in June - July: Saturday from 9:00 - 4:00
- Kennedy School location: contact for dates (Johnny will call)
- budget: \$7,000

2008 Roundtable

- Tuesday, April 29th event date 5:30 - 8:00
- needs to be scheduled before May 1
- annual requirement; 10 - 15 attendees; send letter invitations;
- needs to be a diverse audience: experienced members, young members, etc.
- suggested location: PopArt?
- chair: Ryan
- moderator: Johnny
- secretary: Dave
- logistics: Lenore will assist
- budget: about \$250

Programming

- PDXpo: good turnout and feedback
- May: Career Tools

- May: Urban Forest: call for entries: earlier interest with broader participation by getting the word out earlier (Eric & Kristin working on)
 - suggested QueenBee event showing how bags are made
- June: sustainability panel with a moderator: sold-out event last year
- May or June: DesignSpeakNW: local designers
- Excel file of programs from Eric

Education

- studio tours handled by Barry: for student members only

Treasurer Report

- \$26,000 in account right now
- made money on PDXpo!!
- \$5,000 grant for Omaha party (Lisa will email National contact info to Lenore)

Partnerships

- WebVisions sponsorship: member discount
 - Eric to chair
 - give-aways or drawing for gift basket?
 - logo, 20 word description, URL listing (Dave to handle)
 - can have promotional item in bags (Dave will find out how many to provide)
 - follow up with National on membership materials
 - table covering: 6 ft. table
 - people interested in attending: Ryan, Lisa, Heather, Joaquin, Jeremy
- Self-employed creative professionals: marketingmentor.com
 - July 12th (Lenore will follow-up)
 - marketing & pricing focus
 - wants to partner with AIGA

Tools

- check out the new chapter workroom area wiki

Chotzsky item

- chair: Lisa (Shelly will brainstorm also)
- focus on sustainable item
- suggestions: tiny tote bag, temporary tatoo

cash box and banner: setup writeboards on BaseCamp to keep track of who has them

succession planning

- check on requirements for nomination (Lisa will email potential board members with requirements & documents)
- we need to form a committee for the election: need to have some non board members: suggestions: Amy Chan, Kim Malek
- membership: need a candidate (Ryan will follow-up with Kristin)
 - ad on eNews (Ryan will send Dave write-up)
- programming: co-chairs Heather & Steve
- sponsorship: Jennifer
- web: Joaquin

Next meeting: Tuesday, May 13