

5/13/08 AIGA board meeting agenda

Attendees:

- Shelly Mix
- Lisa Holmes
- Ryan Smythe
- Dave Selden
- Johnny Levenson
- Lenore Hart
- Jeremy Raidt
- Kristin Rogers Brown
- Barry Wall
- Joaquin Lippencott
- guests: David L., Melissa, Tiffany

Administration

- President's call
 - encouraging chapters to nominate Fellows and attend Design Gala
 - no call in June or July
- check-in/out system for banner, cash box, member materials: setup on BaseCamp
- voted to have no meeting in June (July meeting is chapter retreat)
- last meeting for Shelly Mix and Jeremy Raidt
 - idea for keeping former board members active: host a "reunion" event; Advisory Committee (discuss with Kim Malek)

election process

- election committee meeting next week; Lisa will setup project on BaseCamp with milestones and document process for future use
- nominees & board recommendations:
 - Membership chair: Tiffany Jackson
 - dMob event chair: Melissa Delzio
 - Programming co-chairs: Steve Potestio & Heather Dougherty
 - Web chair: Joaquin Lippencott
 - Vice-President co-chairs: Kristin Rogers Brown & Eric Hillerns
 - Sponsorship co-chairs: Jennifer Green & Steve Plattner

2008 Leadership Retreat in Omaha: May 29-31

- 2 buses (Lisa will confirm and Lenore will mail check)
- rubber stamp for coasters (Kristin will coordinate)
- yes to Portland materials from CVC
- t-shirts: okay to order \$500 budget
- QueenBee bags: pictures and a price sheet, one sample; order from QueenBee
 - Kristin will coordinate getting remaining bags from QueenBee
 - Kristin will check on getting \$\$ from QueenBee for previous purchases

2008 Roundtable

- met last week at PopArt; members & non-members
- suggestions:
 - better PR of events; email; need outreach effort; print materials
 - non-profits pro bono work event
 - want to see mentorship program instituted
 - old guard mentors are needed
 - community network with other arts related orgs in Portland
 - internship program
 - PDXpo: want speaker first, then networking with music

- o middle of the day networking event
- o people want more networking!

Local Retreat: July 26

- meet with Johnny to work on agenda (Lisa & Kristin)
- sponsorship package: talk to incoming board members about brainstorming ideas to discuss at the chapter retreat

Programming

- WebVisions: AIGA table (Lisa will get materials to Jeremy)
 - o items for attendee bags: coasters (Lisa will get to Dave)
- photographer's group (American Society of Media Photographers) wants to collaborate with AIGA
 - o Ryan will follow-up

Web Tools

- need to create policies for BaseCamp to discuss at chapter retreat (start a writeboard)
 - o suggestions: action items in subject heading

PR/Marketing

- twitter account for our chapter
- ning.com
- LinkedIn account (Eric will setup)
- eNews: process (see writeboard)

Next meeting: July chapter retreat

future board meeting locations: PopArt?