

Aug. 12, 2008 board meeting minutes

8/12/08 AIGA board meeting agenda

Attendees

- * Lisa Holmes
- * Dave Selden
- * Heather Dougherty
- * Johnny Levenson
- * Lenore Hart
- * Joaquin Lippencott
- * Steve Potestio
- * Tiffany Jackson
- * Jennifer Green
- * guest: Kim Malek

Administration

LEADERSHIP BULLETIN

- * Johnny will start a thread with clips from the bulletin

PRESIDENT'S CALL

- * Get Out the Vote posters ready for display

Advisory Boards: Kim Malek

- * Kim will guide the chapter board through the process of setting up an advisory board

CANDIDATES

- * initially will want 4-5 potential candidates, may need some backup
- * potential candidates (on BaseCamp writeboard)
- * non-members can be brought back or brought in for the first time (how to bring in people with a wealth of knowledge)

PARAMETERS

- * would probably meet quarterly
- * recommended: one year renewal terms

OBJECTIVES

- * need to refine to top priorities, and again after candidates are chosen
- * (1) financial stability
- * (2) continuing board knowledge and institutional memory
- * (3) business ambassadors to create visibility for AIGA
- * funding for a permanent office

- * mentorship program setup (getting kids at an early age to consider design for a career; college students moving towards elementary level; young professionals)
- * research audiences that we may not be serving
- * bridging the web chair role across several chapters (web summit in Portland idea)
- * strategic thinkers
- * possible speaker for events

MANAGEMENT

- * possible speaker for events
management and crossover with chapter board
- * possible speaker for events
guidelines in main document on BaseCamp
- * possible speaker for events

REQUIREMENTS

need to refine requirements list (based on keeping people involved)

- * possible speaker for events
- * attendance required (with President or Vice President involved)
- * attending or being involved in events
- * let this plan evolve as we get members and they tell us what they can do

TO DO

- * board needs to add candidates to the writeboard
- * Kim will pull together info and get back to us
- * continue discussion at next meeting

Web Tools

EMAIL

- * Google Apps: not a migration, simply a switch
- * discussed format for accounts: what to do with co-chairs?
- * titles or names for account names?
- * decision: tie it to the person and then alias to the title
- * webmail: will be a separate account
- * has a great SPAM filter

AIGA WEBSITE: IK vs Drupal

- * Joaquin talked to a lot of chapters about what they are doing
- * over half of chapters are doing their own thing
- * staying on brand is important to maintain regardless

INTERNET KIT

- * content management for current system is a little buggy
- * every board member has access to make updates to the website

- * AIGA username and password are what to use to login
- * Lydia with national office is contact for web internet kit

DRUPAL

- * has many advantages over IK; lots of social networking tools
- * recreate what we have
- * then look at what we want to do with it
- * go to the national office with Drupal success to change current system to Drupal system nationwide
- * Portland has a big Drupal community
- * jobs rss feed from current system to be ported over
- * may need a different URL
- * will want volunteers for entering content
- * Dave will look at current content to keep

Programming

- * Career Tools has moved to Sept
- * Google calendar: Heather will give us access
- * writeboard for programming blurbs

Next board meeting

- * Tuesday, September 2nd
- NOTE: meetings are now the first Tuesday of each month