

Sept 2 board meeting minutes

Attendees

\* Johnny Levenson, Dave Selden, Tiffany Jackson, Eric Hillerns, Jennifer Green, Steve Postestio, Lisa Holmes, Heather Dougherty, Ryan Smythe

2009 Leadership Retreat

\* Hilton at RiverPlace

\* Eric met with Phil Hamlett (CFSD)

\* past conferences not very sustainable

\* bring ideas to New York

\* catering, serving dishes,

\* programming outside: poss. for breakout sessions, evening events (venues: Pioneer Square Courthouse)

\* transportation: promote MAX from airport; TriMet for events outside of the hotel; bikes; walking map

\* work with next year's host on their events as well

\* Green Salon: tie in with compostmodern?

\* student at SF school can assist with logistics

\* print pieces for Portland table?

\* ChicoBags for attendees

\* Mark Alt to poss. attend

FOLLOW-UP: add ideas to planning writeboard

chair for planning ideas

\* Lisa to chair

\* check with Ryan for volunteers with sustainability

\* Nov 1 deadline

Advisory Board

\* current chair: Kim Malek

\* requirements: accept Kim's recommendation: only requirement to be attending quarterly meetings, availability

\* liaison role: helping to facilitate communication back and forth (Jennifer Green interested)

\* candidates: okay with the list: go ahead and contact or get started

FOLLOW-UP: Notify Kim of requirements approval, liaison role, candidates

Programming: Communication Arts event

\* Patrick Coyne: Communication Arts: interested in speaking at one of our events in end of July 2009

\* Seattle chapter is interested—maybe do a combo event: two days: one in each city

\* theme is the Pacific Northwest design scene

\* ideas: he could keynote before a panel discussion; could go over unpublished material; look at the publication world; how going online has affected the magazine; history of Pacific Northwest design

- \* idea: creatively recycled packaging (CA tie-in)
- \* suggest close to weekend

#### Programming: Design Speaks

- \* Byron Ferris: NW design history
- \* idea: Designer's Roundtable

#### Programming: Apple Remix

- \* set to be at PSU
- \* video and motion graphics training (info on BaseCamp)

#### Programming: Career Tools

- \* Sept 9 @ Elephants Deli
- \* topic: Marketing (OFFICE)
- \* Steve will do announcement
- \* FOLLOWUP: photographers needed for all events

#### Programming: dMob Oct 10

- \* Get out the vote posters on display

#### Email process & feedback

- \* start writeboard for getting content and sharing

#### New email design

- \* prototypes presented
- \* add "are you a member", "become a sponsor", "jobs"
- \* change sign-up at dMob for all emails instead of just dMob: merge lists?
- \* eNews every other month: October for new template with new volunteer of the month
- \* FOLLOW-UP: Dave will work with Joaquin and Heather & Steve to implement new design; combine all email lists into one (Dave will check on)

#### Calendar

- \* Joaquin to check on adding to Google Apps pages for AIGA members
- \* add which board members will attend each event

Next meeting: Tuesday, Oct 7; Wednesday, Nov 5